

## **EXHIBIT A**

### **Statement of Work GIS Services for Frisco Economic Development Corporation City of Frisco, GIS FY08-09**

#### **Introduction**

This Statement of Work (SOW) sets forth requirements of Frisco Economic Development Corporation (FEDC) for implementation of work, including the maintenance of GIS Layers, Demographic Data, Interactive Internet/Intranet Mapping, and on demand Mapping Services.

#### **I. Maintain GIS Base Layers**

FEDC has requested the various data layers be maintained.

#### **II. Acquire and Maintain Demographic Data**

FEDC has requested the assistance in researching, acquiring and maintaining demographic data.

#### **III. Maintain Online Interactive GIS Access**

FEDC has requested the maintenance of the ArcGIS Server based Internet and Intranet Mapping Site.

#### **IV. Mapping Services**

FEDC has requested “on demand” as well as ongoing mapping services.

#### **Work To Be Performed**

#### **I. Maintain GIS Base Layers**

Maintenance of the various GIS layers will be completed as following

- A. Development Layer(s) – This layer is a “snapshot” of current development and construction activities in the City of Frisco. The layer is based on a combination of Zoning Cases, Annexation/Disannexation Cases, Specific Use Permits, Plat Submittals, and Building Permits. GIS will leverage the various databases to create a unified source for development information.
- B. Maintain currency on following GIS Layers: Parcels, Subdivisions, Roads, Water, Sewer, Annexation, Zoning, Wet/Dry, Contours, Aerials, Public Facilities, Schools, Parks, Restaurants, Golf Courses, Sports and Entertainment Venues, Major Retail and Office Centers.

## **II. Acquire and Maintain Demographic Data**

Frisco will assist FEDC in researching, acquiring, and maintaining Demographic data and/or web services including:

- Population
- Population Forecasts
- Age
- Income
- Disposable Income
- Housing Costs
- Employment
- Day and Night Population estimates
- Workforce
- Education

## **III. Maintain Online Interactive GIS Access**

Frisco will maintain and enhance the interactive mapping site <http://edcmaps.friscotexas.gov> to include the following:

- A. Enhance Print task
  - i. Easier export of images
  - ii. Better print quality
  - iii. Improve usability of user interface
- B. Expand upon information displayed on MapTips for “for sale/lease” properties
  - i. Include pictures of properties ground level, aerial or pictometry image
  - ii. Add additional statistics based on Frisco GIS datasets
- C. Area statistics: Create a tool that will allow user to draw box/shape and report back relative GIS information.
- D. Tax Increment Financing (TIF) district layer
- E. Specific Map Development
  - i. Drive Time (5-10-15)
  - ii. Grand Park
  - iii. Retail Centers
  - iv. Business Parks
  - v. Sites
  - vi. Projects
- F. Road Construction Layer
- G. Instructions for FEDC to have for Brokers/Site Selectors

## **Mapping Services**

FEDC has requested “on demand” mapping services to be provided as needed. These mapping services will sometimes have the need for a very quick turn around as they are generally in response to proposals. In addition, FEDC would like Frisco to maintain an update to date collection of maps that can be used for such proposals.